

5P

to Grow



SCOUTS[®]
Construir un Mundo Mejor





to Grow

5P to Grow, is Campaign seeks to inform about the 5 Regional Policies to Interamerican Scouts. Also promotes the implementation on the National Scout Organizations, by adopting then you help strengthen your NSOs and help you grow.

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Key Message

Regional policies are important in the management of National Scout Organizations (NSOs). They provide a framework and general guidelines for the strategic areas of the Interamerican Region: Youth Programme, Adults in the Scouting, Institutional Development, Youth Involvement And Inclusion & Diversity. They are tools that are presented to all NSOs For the development their and growth.

Youth Programme Policy



The importance of the Youth Program Policy is what links us directly to the Mission and Vision of Scouting as a Global Educational Organization. And it seeks:

1. To present in a comprehensive manner the elements and core concepts that underpin the development of the Youth Programme in the Interamerican Scout Region.
2. To adapt the World Programme Policy to the needs and reality of the Region, so as to ensure the full implementation of its concepts throughout the regional area.
3. To serve as a framework and support for the development, innovation, implementation and evaluation tasks of the Youth Programme, both at the regional level and at the level of the NSO.

Adults in Scouting Policy



Guives guideliness for all Adults in the Scout Movement. It establishes the philosophical, conceptual, pedagogical, structural and administrative framework of the adult management system in order to attract, train and retain the adults required by the Scout Movement to fulfill its Mission in the Interamerican Region.

It strengthens the processes of implementation of the competency approach in the adult management policies in the National Scout Organizations, unifies in the diversity and generates, within the proper autonomy of each of them, certain degrees of standardization, which favors and facilitates the interchange of experiences and trainers between the countries members of the region.

Download the Regional Policies

scout.org/RegionalPoliciesIR
scout.org/diversityinclusionpolicy

Institutional Development Policy



Establishes the basic guidelines for the operation of any National Scout Organization to properly attend to the fulfillment of the Mission and the Vision of Scouting. This policy identifies areas of management, foundations and good practices, articulating them in the institutional space to give support that the Scout Movement needs. It expresses the general work outlines for the instances that form the institutional space.

Política de Participación Juvenil



The purpose of this policy is to generate guidelines for youth involvement in the Interamerican Scout Region. Recognizing the importance of youth involvement in decision-making as a key element of the Scout method entails the need to strengthen and ensure youth involvement at all levels in the Scout Movement.

Scouting is a Movement of young people, supported by adults; it is not a Movement for young people managed by adults only. Thus, Scouting offers the potential for a learning community of young people and adults, working together in a partnership of enthusiasm and experience.

Diversity and Inclusion Policy



Contributes with integral vision of the Mission and the Vision of Scouting, focusing on the Diversity and Inclusion topics in the Interamerican Scout Region. It also provides a reference framework and support to the tasks of development, innovation, implementation and assessment of actions on Diversity and Inclusion in the NSOs.

Promotion for the Regional Policies

Through 5P to Grow, we want Regional Policies to reach out to all the Scouts of the Interamerican Region, since they are tools for the strengthening of the entire Organization.

Each of the Regional Policies has a specific icon and design so you can identify and use them. Whenever we refer to a specific policy you may use its name, however at all times we want you to use

#5PtoGrow

this way we will be able to grow every day, in quality and quantity in the Interamerican Scout Region.

It does not matter if you are working at national level or simply from your Scout group or troop. You can do it through digital media, sharing content, sharing stories or telling us how you apply them in your locality.

This Campaign is valid until the Interamerican Scout Summit 2017, Cusco, Peru. You can join at any time, however check the Calendar to learn more about about the 5PtoGrow Challenge.

Social Media

We seek that the Policies of the Interamerican Region reach to all. For this we created a series of contents and communications tools. And we invite you to use them, adapting the contents to your local needs, channels and audiences. The important is that more and more Scouts are informed of Policies with the #5PtoGrow Campaign

Contenido de Muestra

Twibbon

It is tool that allows a framework to overlap in your facebook or twitter profile picture to support a cause.



The process is quite simple, just follow the steps of the following link twibbon.com/support/5pparacrecer-3 and ready!

We invite you to use it during the campaign, in addition you will be helping us that all Scouts know the 5PtoGrow campaign.

Templates

The Templates will help you to create content for social networks or adapt it for your audience and your channels. It is important that you help the diffusion of the Regional Policies, two weeks before the 5PtoGrow challenge we will be posting information about the Policy, help us in the diffusion of them by sharing them in your profile from our Official Channels.

We are very interested in how you apply them in your National Scout Organization, or in your Scout Group.

You can download them in the following link dropbox.com/sh/lbfb4yibtcazryj/AADv-R0jrHha2DPC3hOsDPbNa?dl=0

Tips

- Capture great photos and videos and share them
- Use #5PtoGrow and #ScoutIAR so we can find your contributions and measure the reach of the campaign.
- With the publications have Fun, Be Creative! we want that all Scouts of Interamerica take part of the Regional Policies
- Learn about Regional Policies.

5P to Grow Challenge

1

Use the Twibbon.

2

Share in your profile the publications on the Regional Policies

3

Conect to the Youtube Live Sessions of the Regional Policies. You can find the Schedule and links in the next page

TIP: You can program a reminder in Youtube

4

Upload as public to for facebook or instragram profile the excerrcise of the Regional Policies and use the following hashtags #5toGrow and #ScoutIAR

Online Sessions Schedule

July 18th - Youth Programme
6:00 pm Panama (UTC-5:00)

youtube.com/watch?v=QbbAAie_dD8

August 8th - Adults in Scouting
6:00 pm Panama (UTC-5:00)

youtube.com/watch?v=JYvTvd1fQNs

August 22nd - Diversity and Inclusion
6:00 pm Panama (UTC-5:00)

youtube.com/watch?v=xMUmvAnKqq4

September 12th - Youth Involvement
6:00 pm Panama (UTC-5:00)

youtube.com/watch?v=O5hooGRCDPc

September 26th - Institutional Development
6:00 pm Panama (UTC-5:00)

youtube.com/watch?v=4FuxSlc3qSo

If you have any suggestions or questions send us an email to interamerica@scout.org

Share this content with your friends and followers.

5P to Grow
Challenge